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# Journal Of Consumer Research By Melanie Dempsey And Andrew Mitchell

**journal of consumer research** - the purpose of this special issue is to encourage and feature cutting-edge research on the conceptual and practical implications of consumer behavior within the changing marketplace for brands and branding. we are interested in insightful, impactful research on brands in terms of their meaning and relationship to and influence on consumer ... **journal of consumer research inc. - carlsonschool.umn** - 658 journal of consumer research and opinions. embedded in the survey were items measuring self-perceptions on the focal personality traits and the implicit **journal of consumer research, inc.** - of consumer reward programs, consumers often sign up for ... miller 1944), and some of the modern research refers to it as the goal-looms-larger effect (brendl and higgins 1996; forster, higgins, and idson 1998). studies on this hypothesis ... goal. journal of consumer research. **journal of consumer research, inc. - vtechworks home** - the university of chicago press and journal of consumer research, inc. are collaborating with jstor to digitize, preserve and extend access to journal of consumer research. ... journal of consumer research),", journal of, ... the effect of red background color on willingness-to-pay: the moderating role of selling mechanism ... **journal of consumer research, inc. - university of missouri** - journal of consumer research, inc. 7kh 1dwxuh ri 6odfnwlylv +rz wkh 6rfldo 2evhuydelolw\ ri dq ,qlwldo \$fw ri 7rnHQ 6xssruw \$iihfww 6xevhtxhqw 3urvrfldo \$fwlrq **journal of consumer research, inc. - ucla** - 596 journal of consumer research paying (prelec and loewenstein 1998; rick, cryder, and loewenstein 2008) or the value of the marginal dollar (chandukala et al. 2007), may curb consumption too but **researchers from the university of illinois at urbana ...** - title: untitled created date: 11/9/2012 3:03:35 pm **journal of consumer research, inc. - freakonomics** - 288 the journal of consumer research all "waiting time before seating" data and all item-ized statement data collected from the time the restaurant opened for dinner (5 p.m.) to closing (approximately 12:30 a.m.) were used in the analysis of each of the 16 nights of the experiment. this yielded a total of 1,392 customer groups. **journal of consumer research, inc. - apa** - 000 journal of consumer research please use doi when citing. page numbers are not final. to fund college education or retirement, using credit cards **journal of consumer research inc.** - the university of chicago press and journal of consumer research inc. are collaborating with jstor to digitize, preserve and extend access to the journal of consumer research. ... sharing. journal of journal of consumer research journal of consumer research journal of consumer research,, **journal of consumer research, inc. - university o** - 000 journal of consumer research please use doi when citing. page numbers are not final. independent self-construal). however, these studies do not **journal of consumer research, inc. - nyu** - journal of consumer research, inc. the exception is the rule: underestimating and overspending on exceptional expenses author(s): abigail b. sussman and adam l. alter **journal of consumer research, inc. - tc transccontinental** - 000 journal of consumer research please use doi when citing. page numbers are not final. from active engagement in some kinds of mental activities, **a room with a viewpoint: using social norms to motivate ...** - 474 journal of consumer research figure 1 example of towel reuse sign (experiment 1) program: "join your fellow guests in helping to save the environment. **opportunity cost neglect - yale school of management** - 000 journal of consumer research consumer preferences can be influenced by various manipulations that bring to mind opportunity costs, as we demonstrate in several studies described below. opportunity cost neglect in accounting parlance, incurred expenses and other negative cash flows are termed "out-of-pocket" costs, in contrast **journal of consumer research, inc. - sauder.ubc** - journal of consumer research, inc. the impact of fear on emotional brand attachment author(s): lea dunn and joandrea hoegg source: journal of consumer research, vol. 41, no. 1 (june 2014), pp. 152-168 **journal of consumer research inc. - booth school of business** - 000 journal of consumer research alistically assess their skills and gain a sense of which direction they should pursue (trope 1986). with the objective of accurate self-assessment in mind, both **journal of consumer research inc. - duke university** - 198 journal of consumer research figure 1 a three-variable nonrecursive causal model ically, while the popularity of the baron-kenny procedure continues to grow, a small technical literature has grown **journal of consumer research inc. - pdfsmanticscholar** - journal of consumer research inc. the power of strangers: the effect of incidental consumer brand encounters on brand choice author(s): rosellina ferraro, james r. bettman, tanya l. chartrand **journal of consumer research, inc. - warrington.ufl** - 348 journal of consumer research mation depends on (1) the degree to which the information has been elaborated upon, (2) retrieval cues, and (3) the degree of interference from other associations (feldman and lynch 1988). as such, two concepts that have been activated to the same extent (due to equivalent prior elaboration and **journal of consumer research, inc. - warrington.ufl** - journal of consumer research, inc. the influence of print advertisement organization on affect toward a brand name author(s): chris janiszewski **journal of consumer research, inc. - msi web site** - 478 journal of consumer research table 1 summary of digital modifications of the extended self digital dimension self possessions dematerialization attachment to and singularization of virtual possessions; **lack of leisure: is busyness the new status symbol?** - prestige. according to a new study in the journal of consumer research, americans increasingly perceive busy and

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overworked people as having high status. "we examined how signaling busyness at work impacts perceptions of status in the eyes of others," write authors silvia bellezza (columbia business school), neeru **journal of consumer research, inc. - london business school** - the university of chicago press and journal of consumer research, inc. are collaborating with jstor to digitize, preserve and extend access to journal of consumer research. ... journal of consumer research. journal of consumer research. journal of consumer research,, turning the page: the impact of choice closure on satisfaction ... **journal of consumer research, inc. - 318** journal of consumer research similar to judging the likelihood that the product will be a prior cause for the desirable effect (faro 2010; fraser 1994). **journal of consumer research, inc. - ebape.fgv - 000** journal of consumer research please use doi when citing. page numbers are not final. threatened, broken, or lost relationships), as compared to when they experience noninterpersonal distress (e.g., loss of money or having an accident). we report the results of three experiments that are consistent withthisrationale.experiment **journal of consumer research, inc. - faculty.london** - journal of consumer research, inc. more for the many: the influence of entitativity on charitable giving author(s): robert w. smith, david faro, and katherine a. burson **the red sneakers effect: inferring status and competence ...** - the red sneakers effect: inferring status and competence from signals of nonconformity silvia bellezza francesca gino anat keinan this research examines how people react to nonconforming behaviors, such as ... red sneakers!!4!!! journal of consumer research journal of consumer research,,vol.,.,6,,,,, **journal of consumer research, inc. - duke university** - 674 journal of consumer research examines the effect of subjective knowledge on choice of search location in a field study. given the importance of **journal of consumer research, inc. - faculty & research** - 2 journal of consumer research experiences reveals the distinction between ordinary and extraordinary experiences to be stable and meaningful. not **journal of consumer research, inc. - the university of chicago press and journal of consumer research, inc.** are collaborating with jstor to digitize, preserve and extend access to journal of consumer research. ... (!!!! journal of journal of journal of consumer research journal of consumer research consumer research, research. **journal of consumer research, inc. - 000** journal of consumer research please use doi when citing. page numbers are not final. duration judgments are influenced by a time as distance met- **the journal of consumer research at 40: a historical analysis** - the journal of consumer research at 40: a historical analysis xin (shane) wang neilt. bendle feng mai june cotte this article reviews 40 years of the journal of consumer research (jcr). **conspicuous consumption of time: when busyness and lack of ...** - research in economics, sociology, and consumer behavior on the consumption of time has focused on the ante-cedents of time allocation decisions (becker 1965), examining how individuals divide their time between paid work time (remunerated employment), unpaid work time (household labor), and leisure time (berry 1979; gross **a sound idea: phonetic effects of brand names on consumer ...** - 2004 by journal of consumer research, inc. vol. 31 june 2004 ... a sound idea: phonetic effects of brand names on consumer judgments eric yorkston geeta menon\* in this article we examine a phenomenon known as sound symbolism, where the sound of a word conveys meanings. specifically, brand names are composed of **journal of consumer research, inc. - miami business school** - journal of consumer research, inc. the influence of price discount framing on the evaluation of a product bundle author(s): chris janiszewski and marcus cunha, jr. **journal of consumer research, inc. - miami business school** - 246 journal of consumer research cutoffs. the screening process is more likely to be a dis-junctive or elimination-by-aspects choice rule where (a) each alternative is viewed as a set of aspects or attributes and (b) all alternatives that do not possess a particulardesirableaspect are eliminated from further consideration. the advantage of **journal of consumer research inc. - journal of consumer research inc.** effects of messiness on preferences for simplicity author(s): jia (elke) liu, dirk smeesters, debra trampe source: journal of consumer research, (-not available-) **attaining satisfaction - columbia business school** - 624 journal of consumer research prediction is that people spontaneously recruit potential performance in order to evaluate their own performance and **effects of payment mechanism on spending behavior: the ...** - 462 journal of consumer research in each spending category after accounting for past expenses (and not the total wealth) influences the disutility of the payment and spending behavior. while the budgeting model is a good paramorphic representation of spending decisions (heath and soll 1996), it **journal of consumer research, inc. - 126** journal of consumer research different properties from service employees. for example, people perceive both occupational groups and groups of employees working for the same company as more coherent groups than gender groups (e.g., males; lickel et al. 2000). previous research has investigated effects of information **journal of consumer research, inc. - 802** journal of consumer research method fifty-eight undergraduate students at the university of georgia participated in an experiment in which they were **journal of consumer research, inc. - journal of consumer research, inc.** from the commercial to the communal: reframing taboo trade-offs in religious and pharmaceutical marketing author(s): a. peter mcgraw, janet a. schwartz, and philip e. tetlock **journal of consumer research, inc. - vtechworks home** - 1999). our research also raises a few methodological ques- ... journal of consumer research, journal of consumer research. ... journal of consumer research. journal of consumer research,, \$29 for 70 items or 70 items for \$29? how presentation order affects package perceptions **journal of consumer research inc. - sauder.ubc** - journal of consumer research inc. taste perception: more than meets the tongue author(s): joandrea hoegg

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and joseph w. alba source: the journal of consumer research, vol. 33, no. 4 (march 2007), pp. 490-498  
**happiness from ordinary and extraordinary experiences amit ...** - happiness from ordinary and extraordinary experiences amit bhattarjee cassie mogilner\* conditionally accepted at journal of consumer research . 2 \* amit bhattarjee is a visiting assistant professor of marketing at the tuck school of business, dartmouth college, 100 tuck mall, hanover, nh 03755 **take it or leave it: how choosing versus rejecting ...** - 1 take it or leave it: how choosing versus rejecting alternatives affects information processing tatiana sokolova aradhna krishna forthcoming, journal of consumer research **journal of consumer research, inc.** - the university of chicago press and journal of consumer research, inc. are collaborating with jstor to digitize, preserve and extend access to journal of consumer research. ... (!!!!! journal of (journal of consumer research. journal of consumer research. research.

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